



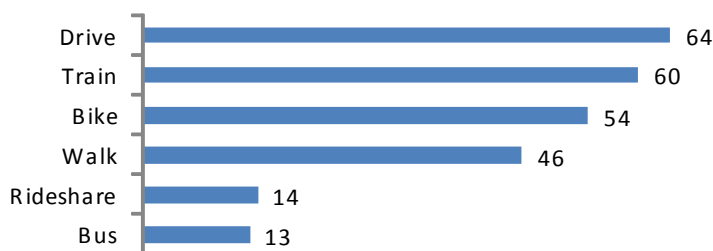
SNHPC Public Outreach Event Deerfield Fair—September 27-30, 2012

As part of the SNHPC public outreach for the Granite State Future plan, two opinion surveys were presented to the public at the Deerfield Fair. The results from these surveys follow.

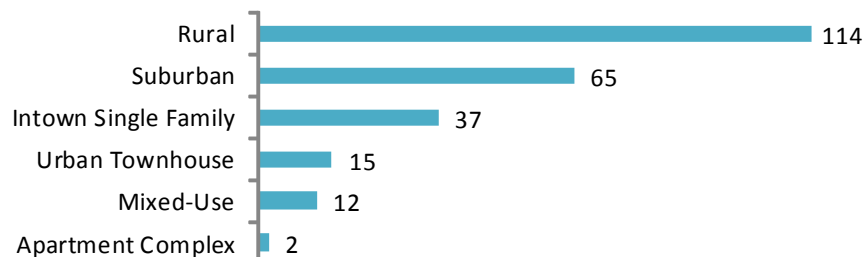
Visual Preference Survey

The Visual Preference Survey gave the participant the opportunity to identify their personal preference on a range of topics related to their vision of where they live, work, and visit in New Hampshire. There were four categories: Transportation, Housing, Shopping, and Public Space. Each category contained six (6) pictures of which the participant would select their top two preferences. The following results were tabulated from the data received at the Deerfield Fair from September 27th through 30th.

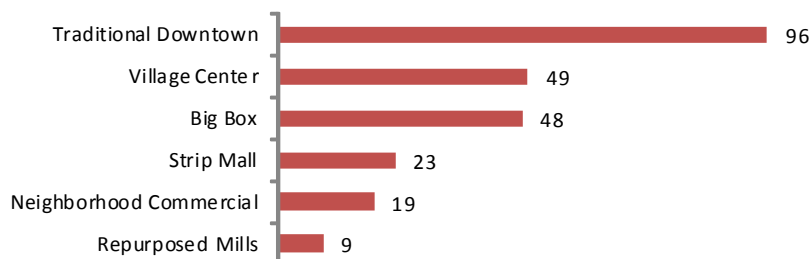
Transportation



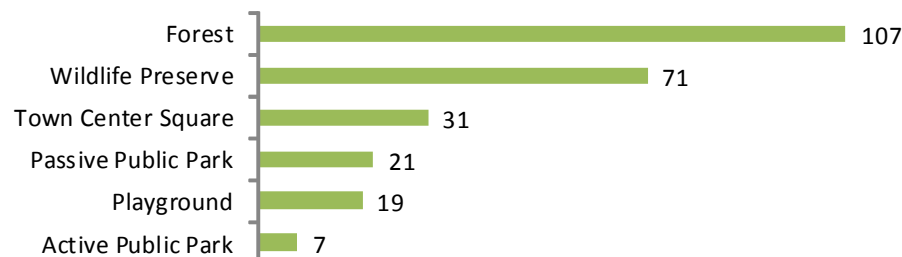
Housing



Shopping



Public Spaces



Listening Box Responses

The Listening Box cards presented two questions to the participants, “What is best about this area?” and “What could make this area even better?” as well as inquiring if the participant lived, worked, was visiting or was a seasonal resident in the area. The responses to the two questions pertaining to the area were greatly varied, yet several particular responses were repeated by many. Below is a selection from the 103 response cards received that tended to be most common.

What is best about this area?

- *Proximity to ocean and mountains*
- *Country setting, Quiet*
- *The people who live here*
- *Proximity to coast, mountains and city. Places to escape the population*
- *The beautiful scenery, the people and the best place to live for raising a family*
- *Not over populated*
- *Shopping, jobs*
- *Close to city but still country living*
- *The natural beauty of the landscape*

What could make this area even better?

- *Lower Taxes*
- *Lower Property Tax*
- *More family activities*
- *Would like to see more shopping, stores, etc.*
- *Continued no taxes and more shopping choices*
- *Railroad system, better restaurants, lower taxes - keep natural beauty*
- *More family activities*
- *Nothing - Keep it as is*
- *Bike routes, Rail, Maintain Open Space*
- *Fine just the way it is*
- *Bike routes, Rail, Maintain Open Space*
- *Less city life and more tree life*