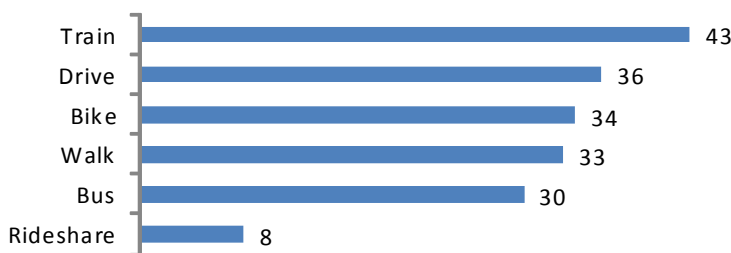# SNHPC Public Outreach Event
Peoplefest—August 25, 2012

As part of the SNHPC public outreach for the Granite State Future plan, two opinion surveys were presented to the public at Peoplefest in Manchester. The results from these surveys follow.
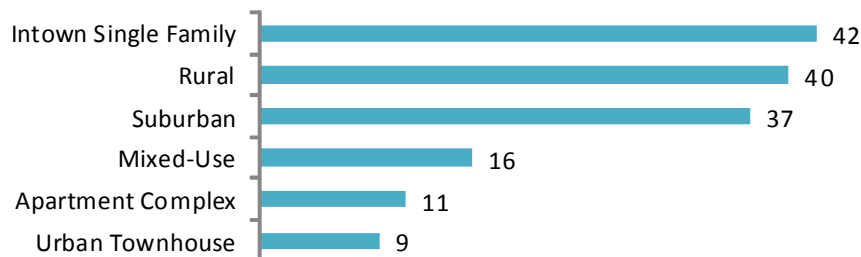
Visual Preference Survey

The Visual Preference Survey gave the participant the opportunity to identify their personal preference on a range of topics related to their vision of where they live, work, and visit in New Hampshire. There were four categories: Transportation, Housing, Shopping, and Public Space. Each category contained six (6) pictures of which the participant would select their top two preferences. The following results were tabulated from the data received at Peoplefest in Manchester on August 25th.
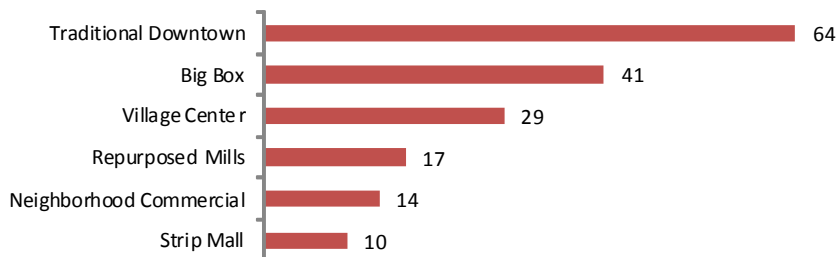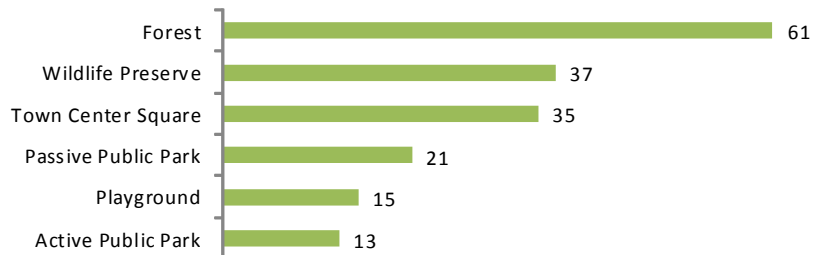
Transportation

Train	43
Drive	36
Bike	34
Walk	33
Bus	30
Rideshare	8

Ranking

Housing

Intown Single Family	42
Rural	40
Suburban	37
Mixed-Use	16
Apartment Complex	11
Urban Townhouse	9

Ranking

Shopping

Traditional Downtown	64
Big Box	41
Village Center	29
Repurposed Mills	17
Neighborhood Commercial	14
Strip Mall	10

Ranking

Public Spaces

Forest	61
Wildlife Preserve	37
Town Center Square	35
Passive Public Park	21
Playground	15
Active Public Park	13

Ranking

The Listening Box cards presented two questions to the participants, "What is best about this area?" and "What could make this area even better?" as well as inquiring if the participant lived, worked, was visiting or was a seasonal resident in the area. The responses to the two questions pertaining to the area were greatly varied, yet several particular responses were repeated by many. Below is a selection from the 42 response cards received that tended to be most common.

What is best about this area?

- *Diverse availability of options. You have city culture and economic opportunities with more rural and quaint areas*
- *Not too big and not too small*
- *It is big enough that you have everything you want and small enough that it is not overwhelming*
- *We are near the beach, mountains and Boston*
- *Central location to sea, mountains and Boston*
- *Close to everything*
- *Diversity and friendliness*

What could make this area even better?

- *Better roads for road bicycling in the community*
- *Better public transportation, including rail*
- *Train from here to Boston*
- *longer bus hours*
- *More bus service locally*
- *Rail to Boston*
- *Better mass transit*
- *More walking/hiking areas*
- *Care about heritage and history*
- *More bike paths*
- *More public transport*