

Strafford Regional Planning Commission


Local Solutions for the Strafford Region
Advisory Team



01/30/2013

About

- I. Protect New Hampshire's unique beauty and character
- II. Identify local assets that are important to the lasting prosperity of our communities, region, and State
- III. Capitalize on and incorporate shared values and opportunities included in existing plans and research
- IV. Plan for public infrastructure investment through an open and transparent process
- V. Direct capital investments toward locally identified needs
- VI. Conserve our natural, social, and financial resources



Your Role as Regional Advisory Team Member

Regional Advisory Team

- * **Advisory Team**
 - * Guide Commission staff
 - * Participate in and promote outreach
 - * Review data and outreach products
 - * Guide regional use of statewide policies
 - * Provide recommendations for Regional Technical Advisory Teams
 - * Track Regional Plan progress
 - * Recommend Adoption of Regional Plan to full Commission in 2015

Regional Planning Commission Work Scope and Timeline

Project Scope and Timeline

Project Activities	2013		2014		2015	
	Q1	Q2	Q3	Q4	Q1	Q2
Goals and Milestones						
Finalize and Adopt Regional Plan						
Complete Regional Plan						
Complete Regional Plan Implementation Strategy						
Complete Regional Plan Adoption						
Complete Regional Plan Implementation						
Complete Regional Plan Evaluation						
Regional Plan						
Review of regional conditions, existing plans and needs						
Identify local assets, opportunities for development						
Develop the Regional Plan						
Develop Regional Implementation Strategy						
Develop Regional Plan Adoption Strategy						
Develop Regional Plan Implementation Strategy						
Develop Regional Plan Evaluation Strategy						
Outreach and Engagement						
Develop Outreach and Engagement Strategy						
Develop Outreach and Engagement Plan						
Develop Outreach and Engagement Materials						
Develop Outreach and Engagement Events						
Develop Outreach and Engagement Metrics						
Develop Outreach and Engagement Reports						
Develop Outreach and Engagement Summary						
Develop Outreach and Engagement Final Report						
Develop Outreach and Engagement Appendix						
Develop Outreach and Engagement Glossary						
Develop Outreach and Engagement Index						
Develop Outreach and Engagement Table of Contents						
Develop Outreach and Engagement Executive Summary						
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PUBLIC OUTREACH PLAN

Background

- Six Livability Principles
 - Traditional Settlement Patterns & Development Design
 - Housing Choices
 - Natural Resource Functions & Quality
 - Community & Economic Vitality
 - Climate Change & Energy Efficiency
 - Conserve our natural, social, and financial resources

Outreach and Engagement

- Advisory Team Members
- Targeted Outreach Groups
- Regional Outreach Events
- Listening Boxes
- Neighborhood Conversations
- Regional Forums
- NH Listens

Outreach and Engagement cont.

- Communities of Interest
- Communities of Place

Online/Print Media

- Website
- Newsletter
- Facebook
- Twitter

Appendix

- Newmarket Heritage Festival
- Dover Apple Harvest Day
- 2012 Seacoast Business Expo
- LGC's Annual Conference
- Gerry's Food Pantry Turkey Donation Day

METHODS OF COMMUNITY OUTREACH

Events

- Goal: Two events/month
- Engage populations
- Interview process
- Mapping out ideas

Listening Boxes

- Utilized to gain community input
- Boxes will be spread around the region
- Participant raffle

PLAN FOR OUTREACH EVENTS

- Engage local populations.
- Participation in conferences, fairs, and established community events.
- Interviewing participants, as well as encouraging them to map out their ideas on the GSF interactive display.
- Reporting on events

What's Your Future Vision?

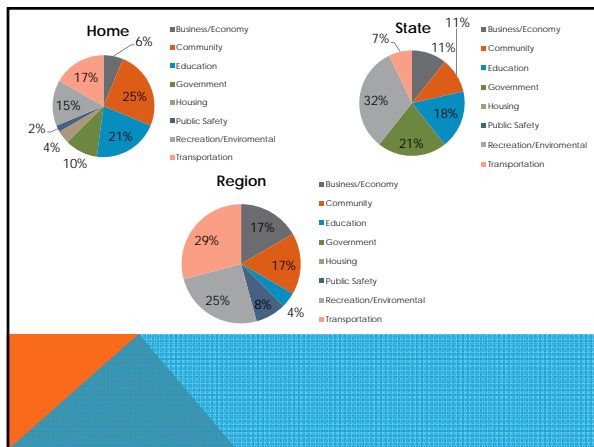
PLANS FOR OUTREACH EVENTS CONT.

Name	Notes	Region	Notes	State	Notes
Participant #1	Transportation	Transportation		Transportation	
	Health	Health		Health	
	Recreation/Entertainment	Recreation/Entertainment		Recreation/Entertainment	
	Public Safety	Public Safety		Public Safety	
	Education	Education		Education	
	Community	Community		Community	
	Business/Economic	Business/Economic		Business/Economic	
	Government	Government		Government	

	Likes	Dislikes
Transportation		Transportation
Housing		Housing
Recreation/ Environmental		Recreation/ Environmental
Public Safety		Public Safety
Education		Education
Community		Community
Business/Economy		Business/Economy
Government		Government
Transportation		Transportation
Housing		Housing
Recreation/ Environmental		Recreation/ Environmental
Public Safety		Public Safety
Education		Education
Community		Community
Business/Economy		Business/Economy
Government		Government

EVENT 1: NEWMARKET HERITAGE FESTIVAL

- **Date:** 9/22/12
- **Likes:** Close to recreation opportunities, good leisure activities, location, local businesses, good downtown communities, preservation, small town feel
- **Dislike/Needs improvement:** Transportation(Wildcat and COAST), safe bike routes, support for local education, affordable college tuition, choice of schools, more community events, citizens should be more involved in planning process

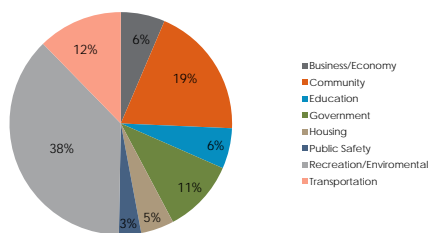


EVENT 2: DOVER APPLE HARVEST FESTIVAL

- **Date:** 10/6/12
- **Likes:** Parks, location, region recreation, outdoor activities, natural resources, natural beauty, good region, rural character, family centered, revitalized mill towns, preservation
- **Dislike/Needs improvement:** Transportation, roads, sidewalks, transportation for disabled, street signs, more parks, continued preservation



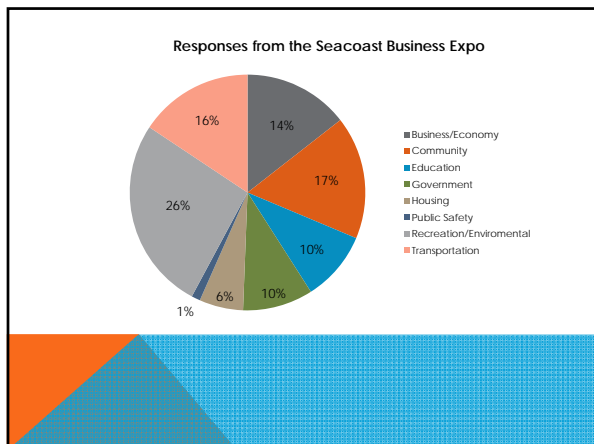
Responses from Apple Harvest Day



EVENT 3: 2012 SEACOAST EXPO

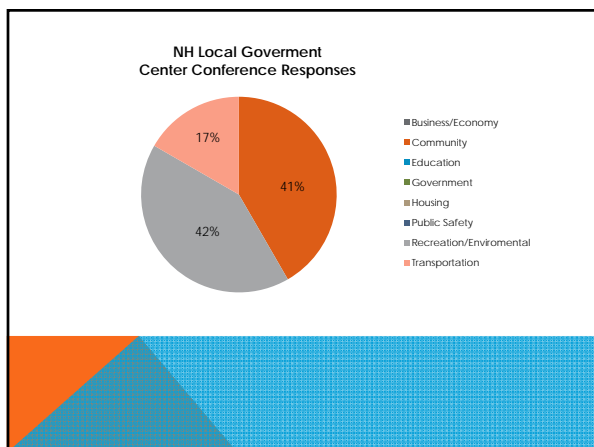
- **Date:** 10/18/2012
- **Likes:** Lakes, mountains, ocean, beauty/aesthetics, natural resources, good sense of community, quick access to ME and Boston, good seacoast qualities, small towns, walkable towns, historic buildings
- **Dislike/Needs improvement:** Transportation, traffic congestion, transportation for disabled, bridge maintenance, encourage young people to stay in the area, more recreational opportunities





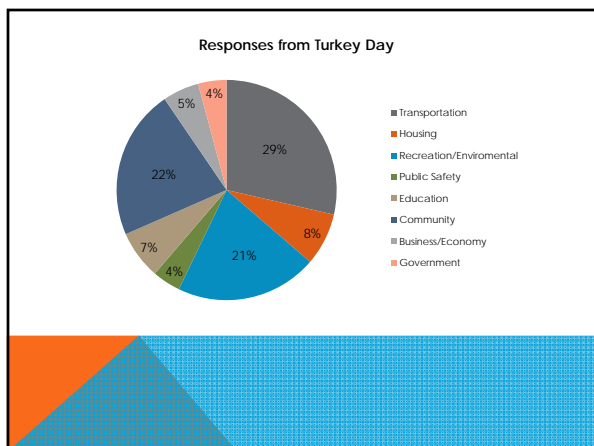
EVENT 4: NH LOCAL GOVERNMENT CENTER CONFERENCE

- Date:** 10/15/12
- Like:** Great community, small communities, mix of rural and opportunity, independent spirit, beauty of the state, recreation activities, trails
- Dislike/Needs improvement:** Traffic, safety, road/exit work, bad traffic lights



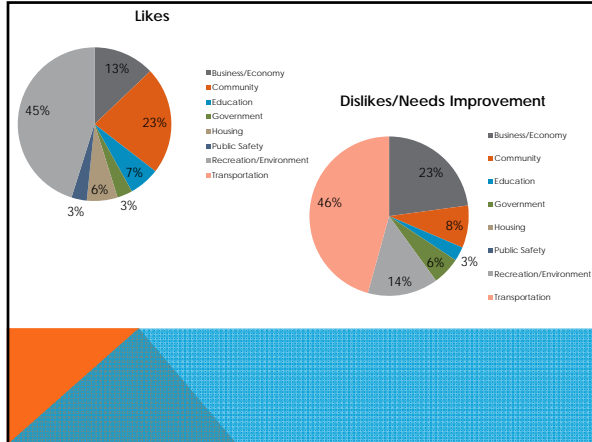
EVENT 5: TURKEY DAY AT GERRY'S FOOD PANTRY

- Date:** 11/20/12
- Likes:** The area, location, the community
- Dislike/Needs improvement:** Sports too expensive for children, more teen activities, more recreational programs, clean up streets, less drugs, bullying programs, potholes, transportation, less one ways, COAST transfer passes, police presence, affordable housing



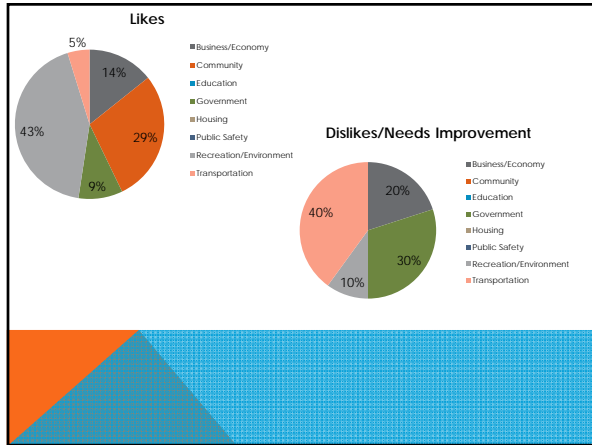
EVENT 6: ROCHESTER SENIOR CENTER LUNCHEON

- Date:** 1/23/13
- Likes:** The location, being close to the seacoast, mountains, etc. Like the community of the senior center, like the shopping in the area
- Dislike/Needs Improvements:** Rochester's downtown area, better transportation for seniors to doctor's appointment, stores, etc., more senior parking specifically at the Rochester Area Senior Center



EVENT 7: ST. ANTHONY'S SENIOR LUNCHEON

- Date:** 1/25/13
- Likes:** Lakes, mountains, the people (community), the taxes are great (3rd lowest in the state), good recreation (i.e. snowmobiling)
- Dislike/Needs Improvement:** Improved transportation for seniors to doctors appointment, etc., better roads, less traffic, lower property taxes


EVENT 8: SEACOAST EAT LOCAL WINTER FARMER'S MARKET

- Date:** 1/26/13
- Likes:** Community events like the Winter Farmer's Markets, proximity to all type of recreational opportunities, like the walkability of towns, the cultural scene of Portsmouth, the communities
- Dislikes/Needs Improvement:** More local farming, agriculture needs to be include in master plans, the education system should be improved, more focused on the individual/alternate forms of teaching, better transportation, safer bike routes



PLAN FOR LISTENING BOXES

- Listening boxes placed in late summer/early fall
- Currently collected with plans to re-launch
- To date, little interest
- Raffle prizes recently donated
- New comment card templates
- COAST bus listening boxes



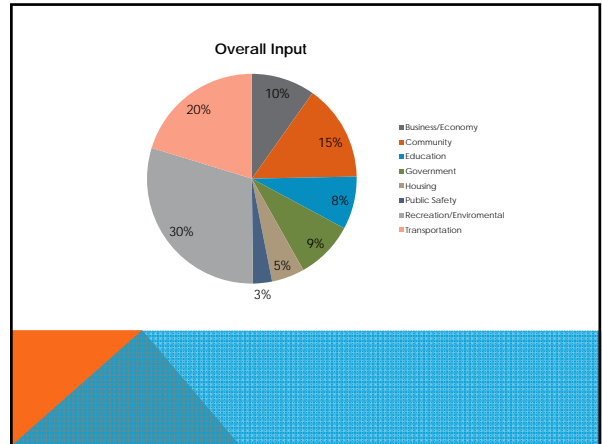
COMMENT CARDS

Organization	City	Event	Date	Comments
Granite State Future	W	Granite State Future	6/25/2013	See Comments
Granite State Future	W	Granite State Future	6/25/2013	See Comments
Granite State Future	W	Granite State Future	6/25/2013	See Comments
Granite State Future	W	Granite State Future	6/25/2013	See Comments
Granite State Future	W	Granite State Future	6/25/2013	See Comments
Granite State Future	W	Granite State Future	6/25/2013	See Comments
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Granite State Future	W	Granite State Future	6/25/2013	See Comments
Granite State Future	W	Granite State Future	6/25/2013	See Comments
Granite State Future	W	Granite State Future	6/25/2013	See Comments
Granite State Future	W	Granite State Future	6/25/2013	See Comments
Granite State Future	W	Granite State Future	6/25/2013	See Comments
Granite State Future	W	Granite State Future	6/25/2013	See Comments

- Towns include Wakefield, Strafford, Somersworth, Rollinsford, Rochester, Northwood, Newmarket, Madbury, Dover, Brookfield, & Barrington
- Responses entered on the GSF website
- Likes:** Outside nature, good community feel, outdoor recreation, location
- Dislikes/Needs Improvement:** Preserve Great Bay and other natural areas, more jobs, transportation, better late time activities/better nightlife, lower property taxes, improved transportation, more conserved land, more recreation

TOTAL PARTICIPANTS REACHED

Event	Participants
NHLGC	13
SCE	60
DAHD	117
NHF	31
GFPTD	117
RASC	35
SAL	16
WFM	73
Comment Cards	67
Total Participants(Outreach)	
462	
Total Participants(Outreach & Comment Cards)	
529	



- ### FUTURE PLANS-COMMUNITY OUTREACH
- MUB info booth at the University of New Hampshire-February 5th-8th
 - Wakefield Senior Luncheon February 7th
 - Rollinsford Winter Farmers Market March 23rd
 - Other ideas: Milton Design Charette, Dover Children's Museum event, Lee Winter Carnival, Active Retirement Association event

FUTURE PLANS-LISTENING BOXES

● Incentives ●






Granville State Future Ideas To Hear From You!

What do you like best about this region? (Please check one)

Transportation: Public Safety: Housing: Education: Recreation/Environment: Business/Economy: Government: Other: _____

Why? _____

What do you like least about this region? (Please check one)

Transportation: Public Safety: Housing: Education: Recreation/Environment: Business/Economy: Government: Other: _____

Why and/or how could this be improved? _____

If you would like to be entered in our raffle please fill out the following:

Name: _____ Phone Number: _____



Granville State Future Ideas To Hear From You!

What do you like best about this region? (Please check one)

Transportation: Public Safety: Housing: Education: Recreation/Environment: Business/Economy: Government: Other: _____

Why? _____

What do you like least about this region? (Please check one)

Transportation: Public Safety: Housing: Education: Recreation/Environment: Business/Economy: Government: Other: _____


Why and/or how could this be improved? _____

If you would like to be entered in our raffle please fill out the following:

Name: _____ Phone Number: _____

NEW COMMENT CARD #1/#2

ANY IDEAS? QUESTIONS?



SHARE YOUR IDEAS.

Regional Pre-Plan Development

Current Status: Master Plan Analysis Complete

Tasks and Milestones	Project Year 1 - 2012											
	Quarter 1			Quarter 2			Quarter 3			Quarter 4		
	F	M	A	M	J	J	A	S	O	N	D	J
Pre-Plan Development - Regional Level												
Review of regional conditions, existing plans and trends												
Planning process templates customized for each region												
Customize HEAL Action Strategies for Each Region												
Conduct a Regional Comprehensive Needs Assessment												

Data Gathering

Current Status: ~60 Statewide Metrics Identified

Tasks and Milestones	Project Year 1 - 2012											
	Quarter 1			Quarter 2			Quarter 3			Quarter 4		
	F	M	A	M	J	J	A	S	O	N	D	J
Data Gathering and Plan Development - Regional Level												
Compact Development Patterns												
Housing Choices												
Transportation Choices												
Natural Resource Functions and Quality												
Community and Economic Vitality												
Climate Change and Energy Efficiency												
Engagement												

Discussion Items

Regional Plan Framework

- * Vision
- * Telling The Story
- * Plan Appendices
 - Housing
 - Transportation
 - Water Infrastructure
 - Environment
 - Economic Development
 - Climate Change Impacts Assessment
 - Energy Efficiency and Green Building

Technical Plan Advisors

Future Meeting Dates/Times?